# M A S O N H I C K S

# EXPERIENCE

## PASSOV GROUP

#### Marketing Manager 2019-2022

Oversee the graphic design team, manage and delegate the workload for the entire marketing department. Create marketing materials for subsidiaries while maintaining brand standards, for both the commercial brokerage side and the start-up branding agency. Commercial brokerage consisted of designing flyers, brochures, email marketing, social media, and taking property photography and videography with cameras/drones, while also managing and upkeeping 100+ active listings on four real estate platforms and databases.

# MASON HICKS DESIGN

#### Freelance Designer 2017-Present

Work with community organizations, business-to-business clients and entertainment venues for logos, branding and promotional materials.

## WADSWORTH HIGH SCHOOL

## Assistant Swim Coach 2018-2019

Communicate effectively with the Head Coach about daily practice procedures, emergencies, and information regarding swimmers and the swim team well being. Attend all team practices, meets, get-togethers. Provide corrective feedback that will enhance swimmers' techniques and swimming ability. Maintain structure and discipline within a group setting, while encouraging and promoting student participation in a positive manner.

## EDDIE BAUER

#### Sales Associate 2018-2019

Greeting customers, responding to questions, improving engagement with merchandise and providing outstanding customer service, operating cash registers, achieving established goals, superior product knowledge, introducing promotions and opportunities to customers, cross-selling products to increase purchase amount.

## NEW YORK COMMUNITY BANK

#### Graphic Design Intern Summer 2017

Worked closely with the marketing and advertising team and clients to create designs for retail, sponsorships, and bank advertisement.

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# EDUCATION

#### The University of Akron

Myers School of Art BFA Graphic Design May 2019

# EXPERTISE

InDesign	Corporate ID
Illustrator	Layout
Photoshop	Typography
After Effects	Illustration